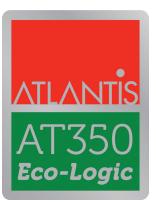


## The future of water softening has arrived...





# The new Eco-Logic AT350...

We don't make change for changes sake – but we strongly believe it is time to introduce a new, more environmentally friendly and efficient water softener to the market.

The new **Eco-Logic AT350** will appeal to everyone concerned about saving energy and saving money because:

It uses an astonishing 50% less water during regeneration...

It has 50% faster regeneration...

It has greater salt capacity...

Than any of our previous water softeners.



#### The AT350 has:

- The capacity to produce more soft water from less salt than any other softener
- Unique slimline design.
- State-of-the-art fully upgradable electronics.
- Quick and simple push-button set-up distinctive styling.
- Ten years parts guarantee.
- The world's most reliable control valve
- Meter control as standard.
- Automatic partial regeneration saves salt.
- Built in health check.
- Pulsing LED's indicate the softener functions.

An incredible 50% improvement over our AT210 Softener...

## Eco-Logic AT350 benefits...

## Protect your heating system, bathroom & apliances

As many as 60% of UK households experience the damaging effects of hard water. It is caused by naturally occurring limescale which is collected by the water source as it filters through rocks in the earth, before it reaches our water supply.

In a hard water area, the symptoms can be seen all around the home. Scale leaves marks on your cutlery and crockery, stains your basin, bath and taps, narrows the plumbing in your boiler and tanks, and reduces the life span of your hot water system.



Everywhere that hard water is used will be affected, not only unsightly visible effects, but more damaging and potentially costly, hidden effects too. Government statistics show that scale builds at approximately 1.5 mm every year. By the time this has built up to just 6 mm of scale your fuel efficiency can be reduced by up to 40%.

Eventually, your plumbing and heating systems become so inefficient, they require replacement.

Soft water will maintain your new heating system, bathroom and kitchen in pristine condition, prolonging its lifetime and maintaining efficiency.

Soft water will revitalise your hot water system by reversing the symptoms of hard water. Soft water dissolves and washes away the scale in your plumbing, naturally returning its original condition and improving heating efficiency by up to 70%.







### Softer on your pocket

## The difference...

### Soft on your skin

Protecting the natural oils in your skin, soft water prevents dryness and various skin conditions, making sure it stays silky smooth and soft.

Relax and enjoy a more luxurious bath with extra bubbles that last longer too. Your shampoo will be more effective and will leave your hair with a soft silky shine. In fact soft water makes all your soap products go much further. With less cleaning to do, you can enjoy pampering yourself that little bit more!

## Soft on your clothes

Gentle on your laundry, soft water creates a richer lather and uses up to 50% less detergent in your washing machine. It leaves your clothes cleaner and brighter, your towels fresher and fluffier and your whites whiter.

With a more efficient heating system, your house will be warmer, and your fuel bills lower. The difference soft water will make around the home with your time and money is significant and with all the benefits of luxurious soft water, you will wonder how you ever lived without it!

Kitchens and bathrooms are much easier to keep clean with soft water. Without the build up of scale and water spotting, fittings require less cleaning – saving you time and money on detergents and cleaning products.

# Frequently asked questions...

#### If I use a water softener will my water taste salty?

No. Salt is only used in a water softener to clean the exhausted resin, before being flushed away. Salt is not part of the water 'softening' process and the water will not taste salty.

#### Can I use softened water in my dishwasher?

Yes. If you use a softened water supply to your dishwasher, you do not need to add any additional salt.

#### What type of salt should I use in my water softener?

Tablet salt is recommended for use in your water softener, although granular salt may also be used. Block salt is not recommended as it dissolves too slowly.

#### Will the AT350 cope with my large family's water usage?

The **AT350** is designed to cope with domestic household usage at any water hardness for up to eight people at 35 degrees clark.

#### Will I be able to install the AT350 myself?

Installation is very simple – if you can plumb in a washing machine, then you will almost certainly be able to plumb in the **AT350**. If you need any assistance at all, we have a full installation video on our website, and of course you can always call our technical team for advice.

#### Does the AT350 work on unvented systems?

Yes, the **AT350** can be supplied with either a standard (15mm) fitting kit, or a hi-flo (22mm) fitting kit. Just specify which you require when ordering.

#### How long does the salt last in the AT350?

This depends on how much water your household uses. An average domestic household would use approximately 1 bag of salt per month.

#### Will I save money?

Softened water saves you money in many ways, primarily by a reduction in scale inside the pipework of heating systems and appliances, allowing them to work more efficiently. This alone can produce savings of up to 15% on your hot water and heating bills. The use of cleaning products around the home as well as bathing and laundry products can also be reduced by up to 50%.

See our FAQ Page on our website for more: www.atlantis-uk.com

## Atlantis are committed to protecting the environment...

Atlantis Water Treatment is committed to protecting the environment...

We are committed to protecting the environment and controlling the usage of resources in manufacturing and related activities by using efficient technologies and best practices.

This allows us to continuously improve the environmental performance of our products during their lifetime and beyond.



Your nearest stockist







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